The evolution of BBP Website
Past, Present & Future

BBP Project Closing Event
3 June 2019 • Lao PDR
PAST
HISTORY

- **2015**: Inception meeting
  - Website Planning

- **2016**: Website development
  - Design and Data collection

- **2017**: Website content
  - Implementation & regular webpage updates

- **2018**: Website tools
  - Online tools development

- **2019**: Final website
  - BBP Products and services
PRESENT
BBP home page showcases the latest news and events, products, quick links to the website etc.

Help Desk serves as a platform of various inquiries and topics related to BBP.

A database collection of downloadable photos and videos.

Link to various documents and tools, Project sites, Partners, Friends of Biodiversity and Documents.

Various BBP products:
- Medicinal bath herbs
- Honey
- Giao Co Lam
- Bamboo furniture and handicrafts
- Bho Khai
- Black Ginger tea
- Vine handicrafts

Provides latest news & events in BBP, Featured products etc.
Biodiversity-Based Products
as an economic source for the improvement of livelihoods and biodiversity protection (ASEAN)

Home Page
BBP home page showcases the latest news and events, products, quick links to the website etc.

About BBP
Link to various documents and tools
- Policies database
- Library
- Project reports
- Instructional videos

Products
- Medicinal bath herbs
- Honey
- Giao Co Lam
- Bamboo furniture and handicrafts
- Bho Khai
- Black Ginger tea
- Vine handicrafts
News & Events
Provides latest news & events in BBP, Featured products etc.

Photos
A database collection of downloadable photos and videos

Help Desk
Help Desk serves as a platform of various inquiries and topics related to BBP
Who is accessing the BBP Website?
Demographic analysis of website visitors

From May 1 to 31, 2019

<table>
<thead>
<tr>
<th>Country</th>
<th>Hits per user</th>
<th>Hits (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Philippines</td>
<td>89 (46.84%)</td>
<td></td>
</tr>
<tr>
<td>Cambodia</td>
<td>17 (8.95%)</td>
<td></td>
</tr>
<tr>
<td>India</td>
<td>11 (5.79%)</td>
<td></td>
</tr>
<tr>
<td>United States</td>
<td>9 (4.74%)</td>
<td></td>
</tr>
<tr>
<td>Vietnam</td>
<td>9 (4.74%)</td>
<td></td>
</tr>
<tr>
<td>Germany</td>
<td>7 (3.68%)</td>
<td></td>
</tr>
<tr>
<td>Italy</td>
<td>5 (2.63%)</td>
<td></td>
</tr>
<tr>
<td>Thailand</td>
<td>5 (2.63%)</td>
<td></td>
</tr>
<tr>
<td>Laos</td>
<td>4 (2.11%)</td>
<td></td>
</tr>
<tr>
<td>Malaysia</td>
<td>3 (1.58%)</td>
<td></td>
</tr>
</tbody>
</table>
BBP Website overall structure

1. CONTENT MANAGEMENT SYSTEM
   Website is running in Joomla CMS. Free and opensource software

2. PROGRAMMING TOOLS & DATABASE
   PHP and MySQL Development

3. WEB & DATABASE SERVER
   BBP is hosted in 2 mirror site located in Los Baños, Laguna, Philippines and GoDaddy Cloud
FUTURE
Conclusion

FAMILIARIZE
Both front and backend

ORGANIZE
Regular update

UTILIZE
Tools and web services
Thank you!

Cambodia!

Vielen Dank!

Salamat!