CAMBODIA - BBP Project
Achievements & Next steps

ANNUAL PLANNING MEETING, 22-23 Jan 2019
Los Banos, Philippines

Mao Moniratana
National Project Coordinator
Cambodia BBP Project

Presentation - 17 Jan 2018
2018 activities
BLACK GINGER (BG)

- **Activity 1: Establish a ginger value chain for local villages in PKNP, capacity building, market analysis and market strategy**
  - Set up Black Ginger Value Chain group (26 persons); BG plantation; harvesting; lab test
  - Drafted Statute (Bye-Law)
  - Provided training: BG cultivation technique; group leadership-management & financial mgmt, market linkage-pricing negotiation

- **Activity 2: Establish market linkages and access on local/ regional scale for the ginger product**
  - Designed BG logo, label, flyer, poster
  - Printing some of the BG logos, labels, flyers, posters
  - Participated in trade exhibition
  - Established market linkages between villagers and buyer & tea processing

- **Activity 3: Gathering best practice and lesson learnt from result of the field implementation**
  - Brochure, poster & booklet on selective species derived from resource assessment; gathering lesson learned from the field (on-going)
  - Cambodia BBP value chain policy brief (on-going)
BBP Project in the Phnom Kulen National Park, Siem Reap Cambodia

PRODUCTS

BLACK GINGER TEA
2018 activities
VINE HANDICRAFT (VH)

- **Activity 1: Establish a vine handicraft value chain for local villages in PKNP, capacity building, market analysis and market strategy**
  - Set up Vine Handicraft Value Chain group (21 persons)
  - Drafted Statute (Bye-Law)
  - Provided training: VH weaving techniques (5 trainings, different designs); group leadership-management & financial mgmt., market linkage-pricing negotiation
  - The Vine Handicraft weaving activities have been set up & are producing for market

- **Activity 2: Establish market linkages and access on local/ regional scale for the ginger product**
  - Designed VH logo, flyer, poster
  - Established market linkages between villagers and buyer (cooperation with Angkor Handicraft Association and others); Participated in trade exhibition

- **Activity 3: Gathering best practice and lesson learnt from result of the field implementation**
  - Brochure, poster & booklet on selective species derived from resource assessment; gathering lesson learned from the field (on-going)
  - Cambodia BBP value chain policy brief (on-going)
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PRODUCTS

Vine Handicraft Products
2018 activities
Resource Assessment (RA) and Video production

- RA has been conducted by group of consultants:
  - Draft final RA report available and under review;
  - Included BBP species inventory of PKNP; rapid market analysis of the black ginger and vine handicraft

- Video Production on BBP Project in Cambodia:
  - The video team visited Phnom Penh-MoE, Siem Reap, Angkor Wat sites, PKNP site: Interview with villagers and partners, Shooting & Filming by drone
2019

Remaining Activities

- **Black Ginger:**
  - Meeting with the BG VC group to discuss the Group Statute (Bye-Law)
  - Design BG tea packaging materials; link with more business partner (e.g. Bodia)
  - Collect income data (endline) from the BG VC group for analysing & comparing with the pre-project income, & draft final report
  - Follow up on prep. brochure, poster & booklet on selective species derived from resource assessment; & BBP policy brief - translation and printing
  - 1-day final national Closing Workshop in Siem Reap to present the results of the BBP value chain development project (ginger and vine) to a wider audience, including government officials, international donor community etc.
2019

Remaining Activities

- **Vine Handicraft:**
  - Meeting with the VH VC group to discuss the Group Statute (Bye-Law)
  - Link with other suitable business partner; further training on the VH Weaving Technique
  - Collect income data (endline) from the VH VC group for analysing & comparing with the pre-project income, & draft final report
  - 1-day learning session in Siem Reap for 50 representatives from local communities at PKNP, to present the successful value chain models (BG & VH) to other villages at PKNP and discuss options for upscaling.
  - 1-day final national Closing Workshop in Siem Reap to present the results of the BBP value chain development project (ginger and vine) to a wider audience, including government officials, international donor community etc.
Thank you for your kind attention.