



BBP | Biodiversity-Based Products
as an economic source for the improvement of
livelihoods and biodiversity protection (ASEAN)

The evolution of BBP Website

Past, Present & Future

BBP Project Closing Event
3 June 2019 • Lao PDR



BBP

Biodiversity-Based Products
as an economic source for the improvement of
livelihoods and biodiversity protection (ASEAN)

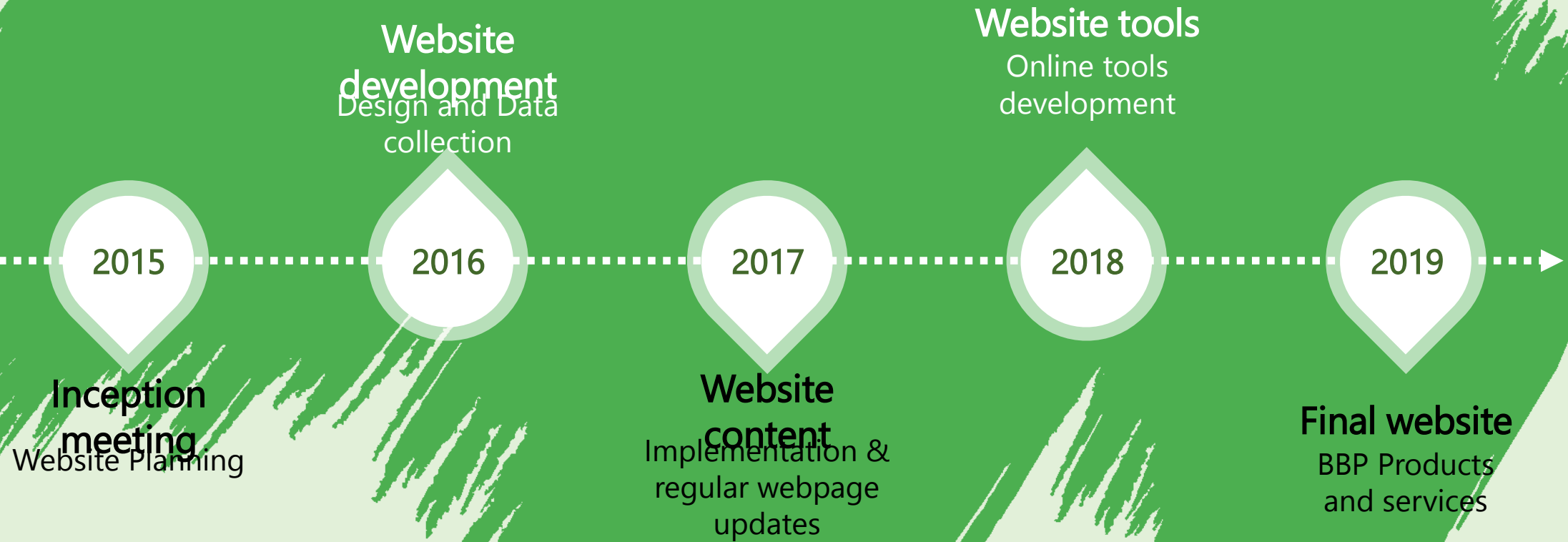


**ASEAN CENTRE
FOR BIODIVERSITY**



PAST

HISTORY



Inception meeting

Content, Data Collection and population overtime
4 Project leaders since 2016

Research & Development
Website & Data design
Site visits

Workshops
Workshops
Workshops
Meetings
Meetings
Meetings

BBP

Biodiversity-Based Products
as an economic source for the improvement of
livelihoods and biodiversity protection (ASEAN)



**ASEAN CENTRE
FOR BIODIVERSITY**



PRESENT

HOME

BBP home page showcases the latest news and events, products, quick links to the website etc.

ABOUT BBP

Link to various documents and tools
Project sites, Partners, Friends of
Biodiversity and Documents

- Policies database
- Library
- Project reports
- Instructional videos

HELP DESK

Help Desk serves as a platform of various inquiries and topics related to BBP

PRODUCTS

Various BBP products

- Medicinal bath herbs
- Honey
- Giao Co Lam
- Bamboo furniture and handicrafts
- Bho Khai
- Black Ginger tea
- Vine handicrafts

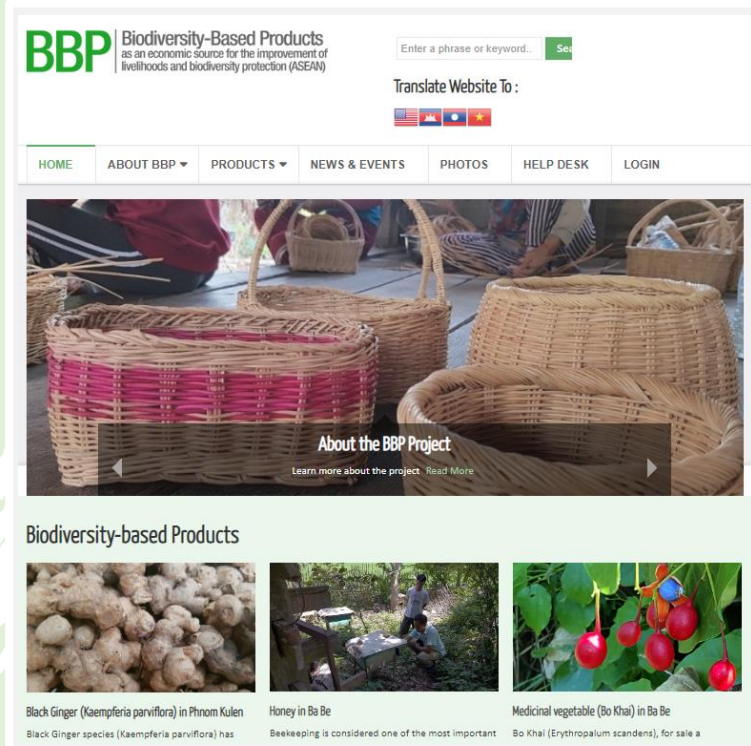
PHOTOS

A database collection of downloadable photos and videos

NEWS & EVENTS

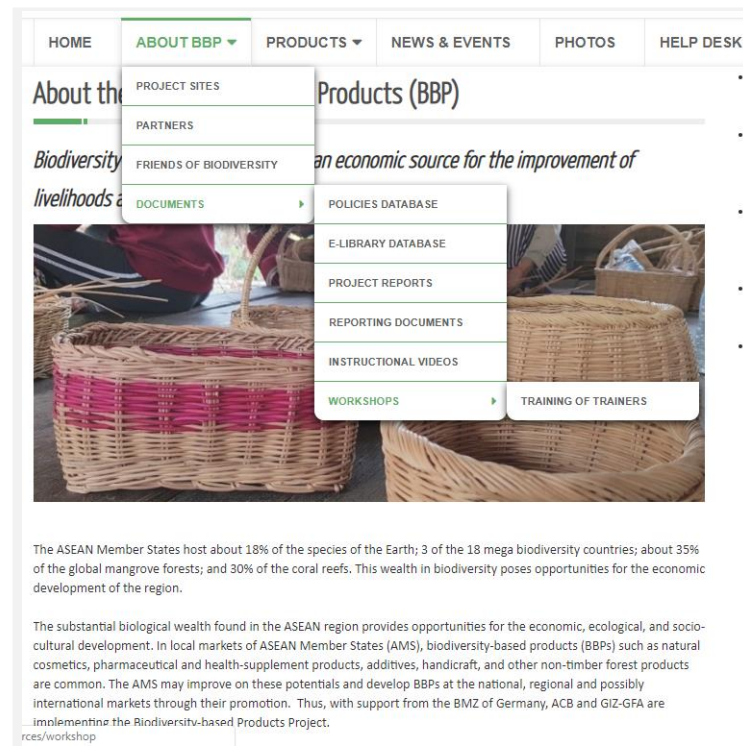
Provides latest news & events in BBP, Featured products etc.





Home Page

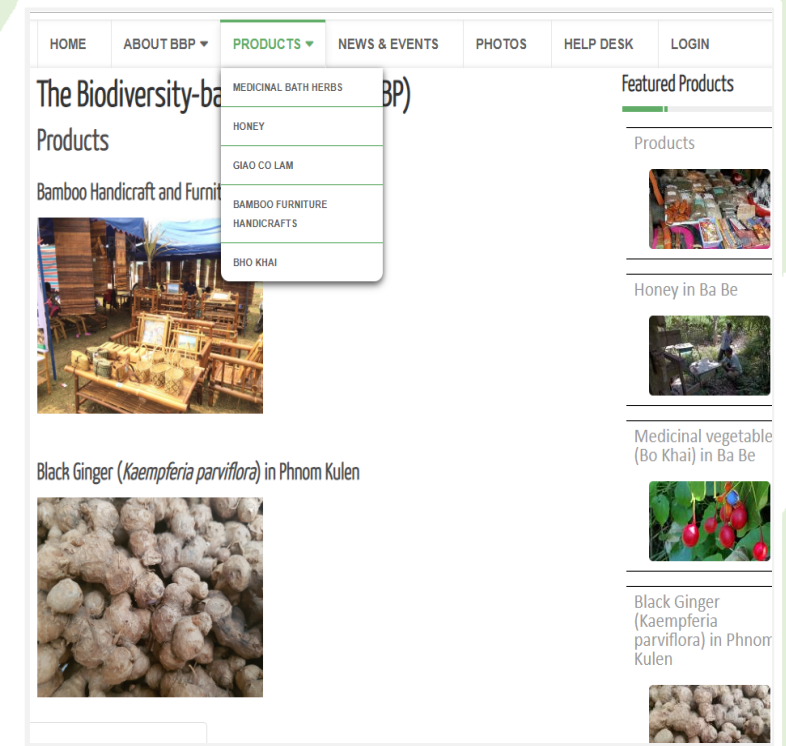
BBP home page showcases the latest news and events, products, quick links to the website etc.



About BBP

Link to various documents and tools
Project sites, Partners, Friends of
Biodiversity and Documents

- Policies database
- Project reports
- Library
- Instructional videos



Products

- Medicinal bath herbs
- Honey
- Giao Co Lam
- Bamboo furniture and handicrafts
- Bho Khai
- Black Ginger tea
- Vine handicrafts

Reps from government offices, traders, learn from Luang Namtha Villagers on Bamboo Value Chain



Representatives from the Ministry of Agriculture and Forestry (MAF) and its provincial and district counterparts in Luang Namtha joined participants from the District Office of Industry and Commerce (DOIC), the Bamboo Traders Network (BTN), Bamboo Traders Association (BCA), National Handicraft Association, and four bamboo producer groups from the Nam Ha National Protected Area for a two-day workshop and learning visit on biodiversity-based value chains in Luang Namtha Province, Lao PDR.

The event, which was conducted from 25 to 26 July 2018, aimed to enhance the knowledge of the different stakeholders about the concept of biodiversity-based value chains and biodiversity-based product development. Practical examples of the lessons learned from the Nam Ha National Protected Area bamboo value chain were taken up during the event. The said value chain is piloted under the project, Biodiversity-based Products (BBP) as an Economic Source for the Improvement of Livelihoods and Biodiversity Protection.

Khamnoui Chanthasasy, Deputy Head of the Village Forest and Non-Timber Product Management Division at the Department of Forestry, emphasized that they "will support and promote biodiversity value chain development in other villages," citing the notable achievements of the BBP Pilot Project in the Nam Ha National Protected Area, particularly in improving the productivity of communities and in enabling them as stewards of conserving biodiversity.

News & Events

Provides latest news & events in BBP,
Featured products etc.

Photos

A database collection of downloadable
photos and videos

Help Desk

Help Desk serves as a platform of various
inquiries and topics related to BBP



Biodiversity-Based Products
as an economic source for the improvement of
livelihoods and biodiversity protection (ASEAN)



**ASEAN CENTRE
FOR BIODIVERSITY**



[HOME](#) [ABOUT BBP](#) [PRODUCTS](#) [NEWS & EVENTS](#) [PHOTOS](#) [HELP DESK](#) [LOGIN](#)

Project Reports

BBP Inception Report
November 2015

The BBP Project Inception Report presents an overview of the project's main outputs and activities to enhance biodiversity-based products (BBP) value chains. The project outputs are intended to contribute to the overall objective of improving livelihoods and biodiversity protection in the ASEAN Member States.

The report introduces the four selected pilot sites and the highlights of the value chain gap analyses conducted in these sites to prioritize the most promising BBP value chains that the project could support. Also included are recommended strategies and

BBP Value Chain Gap Analysis Phnom Kulen National Park (Cambodia)

One of the earliest efforts of the Biodiversity-Based Products (BBP) Project was to do value chain gap analyses in the four selected pilot sites in Cambodia, Lao PDR, and Viet Nam. This was done to gather information on the most promising BBPs in the sites and develop ways by which project can facilitate value chain development that promote pro-poor growth.

The value chain gap analysis done in Phnom Kulen National Park in Cambodia identified three biodiversity-based products that had the highest potential for value chain development: wild honey, bamboo handicraft, and the medicinal plant Zingiberaceae. Enhancing the value chain of these products can help improve livelihood and food security of communities in the park's buffer zone and reduce pressure on the park's forests.

[Download](#)

BBP Value Chain Gap Analysis for Nam Ha ASEAN Heritage Park (Lao PDR)

One of the earliest efforts of the Biodiversity-Based Products (BBP) Project was to do value chain gap analyses in the four selected pilot sites in Cambodia, Lao PDR, and Viet Nam. This was done to gather information on the most promising BBPs in the sites and develop ways by which project can support value chain development that promote pro-poor growth.

In the Nam Ha National Protected Area in Lao PDR, the study noted the considerable bamboo resources along the buffer zone of the park and identified villages with the highest potential for value chain development for bamboo handicraft and bamboo furniture. The cardamom medicinal herb was also identified as a potential BBP value chain that could be supported.

[Download](#)

[HOME](#) [ABOUT BBP](#) [PRODUCTS](#) [NEWS & EVENTS](#) [PHOTOS](#) [HELP DESK](#) [LOGIN](#)

BBP Reporting Documents

Progress Reports

Documents that are relevant to the reporting of BBP Project activities.

Progress Reports: BBP Inception Report

Contains a complete version of the Inception Report, available in English, Khmer, Lao and Vietnamese languages.

1. BBP Inception Report, Nov. 2015 (English) [Download](#)
2. BBP Inception Workshop Report, Dec. 2015 (English) [Download](#)
3. BBP Inception Report, Nov. 2015 (Khmer) [Download](#)
4. BBP Inception Report, Nov. 2015 (Lao) [Download](#)
5. BBP Inception Report, Nov. 2015 (Vietnamese) [Download](#)

Progress Reports: Value Chain Gap Analysis Reports

These are reports that analyze how to improve the value chain links of biodiversity-based products found within the BBP sites.

1. BBP-VC-Gap Analysis Phnom Kulen National Park (Cambodia) [Download](#)
2. BBP-VC-Gap Analysis Nam Ha AHP (Lao PDR) [Download](#)
3. BBP-VC-Gap Analysis Ba Be AHP (Viet Nam) [Download](#)
4. BBP-VC-Gap Analysis Hoang Lien Sa Pa AHP (Viet Nam) [Download](#)

Progress Reports: BBP Consultants' Terms of Reference

Terms of Reference documents of consultants of the BBP Project. These documents highlight specific project activities and timeline, that are important in reaching the overall project goals.

1. Database Consultant's TOR [Download](#)
2. BBP IT Consultant's ToR [Download](#)
3. BBP Project Helpdesk Consultant's ToR [Download](#)
4. BBP Project Writer's ToR [Download](#)

Project Reports: Project Training Reports

These are project briefs and BBP training reports.

1. BBP Project Brief, updated March 2019 [Download](#)
2. A Report on the Training on Bamboo Handicraft and Furniture New Designs, June 2017 [Download](#)
3. A Report on Honey Value Chain Development Project in Ba Be AHP, August 2017 [Download](#)

- ODOF certification for bamboo producers around Nam Ha ASEAN Heritage Park
- Biodiversity economics and conservation merged in training program for government officers in Cambodia
- Vine/Climbing Fern Handicraft Products become secondary income of Villagers in Phnom Kulen National Park
- Black Ginger products become secondary income for Phnom Kulen mountain people
- Viet Nam participants undergo training on biodiversity-based value chain development

[HOME](#) [ABOUT BBP](#) [PRODUCTS](#) [NEWS & EVENTS](#) [PHOTOS](#) [HELP DESK](#) [LOGIN](#)

Online Instructional Videos: Managing Information Resources for the BBP IT Platform

Welcome - Managing Information Resources for the BBP IT Platform

Managing Information Resources for the BBP IT Platform

Monalisa Cachuela Palacio
30 January 2019

Overview of the Information Resources Currently Available on the BBP IT Platform

I. Overview of the Information Resources Currently Available on the BBP IT Platform

Project Reports

Reporting
Documents

Online Instructional
Videos



Biodiversity-Based Products
as an economic source for the improvement of
livelihoods and biodiversity protection (ASEAN)



BBP Policies Database	
<input type="text" value="Search BBP Policies..."/>	
Policy ID	Policy Title
1	A Number of Articles of the Government's Decree on Wine Production and Wine Trading ↗
2	Agreement establishing the Asian Coconut Community ↗
3	Agreement establishing the International Pepper Community ↗
4	Agreement on Agriculture ↗
5	Agreement on textiles and clothing ↗
6	Agreement on the Establishment of the Asia-Pacific Fishery Commission ↗
7	Agriculture Development Strategy to 2025 and Vision to the Year 2030 ↗

chm.aseanbiodiversity.org/bbpmls/list_bbp_policy_details.php?idPolicy=1 - Google Chrome

Not secure | chm.aseanbiodiversity.org/bbpmls/list_bbp_policy_details.php?idPolicy=1

A Number of Articles of the Government's Decree on Wine Production and Wine Trading	
Policy ID	: 1
Hierarchy name	: 3
Alternative title	: Circular No. 39/2012/TT-BCT
Date signed	: 2012-12-20
Reference type	: regulations
Country	: Viet Nam
Summary	: Under this Circular, the organizations and individuals engaged in the small-scale production of wine being members of wine villages are exempted from applying for the License for small-scale production of commercial wine. The organizations and individuals
Source	: https://uatminhkhue.vn/en/investment/wine-village-s-members-are-exempted-from-license-s-application.aspx ↗
Encoder	: BBP Admin
Encoder ID	: 2
Date signed	: 2012-12-20

Policies Database

A database of BBP policies

BBP E-Library Database	
<input type="text" value="Search BBP E-library"/>	
E-Lib ID	Title
9625	A Comparison of Economic Performance in the Fisheries Sector: A Short- and Long-term Perspective
9510	A Complicated Relationship: Stakeholder Participation and the Ecosystem-based Approach to Fisheries Management
10154	A Contingent Valuation of the Mangroves of Benut, Johor State, Malaysia
8321	A cultural and conservation economy for Northern Australia
975	A Data-Driven Expert System for Producing Coral Bleaching Alerts at Sombbrero Reef in the Florida Keys, USA
136	A Decision Framework for the Adaptive Management of an Exploited Species with Implications for Marine Reserves
10422	A Dictionary of Malaysian Timbers
9721	A Dynamic Ecological-Economic Modeling Approach for Aquaculture Management
9736	A General Framework for Analyzing Sustainability of Social-Ecological Systems
9099	A Generalization of the Three-stage Model for Advice using the Precautionary Approach in Fisheries, to Apply Broadly to Ecosystem Properties and Pressures
11029	A global map to aid the identification and screening of critical habitat for marine industries
10425	A Guidebook to the Macrofungi of Fraser's Hill
10426	A Guidebook to the Macrofungi of Tasik Bera
11420	A mid-term analysis of progress toward international biodiversity targets
8682	A model for supply chains environmental performance analysis and decision making
10462	A new record of the Kumamoto oyster Crassostrea sikamea in the Seto Inland Sea, Japan
10462	A new record of the Kumamoto oyster Crassostrea sikamea in the Seto Inland Sea, Japan
9194	A Qualitative Risk-Based Assessment of Impacts on Marine Habitats and Harvested Species for a Data Deficient Wild Capture Fishery
5698	A Reef Manager's Guide to Coral Bleaching
5699	A Reef Manager's Guide to Coral Bleaching: Chapter 1
5700	A Reef Manager's Guide to Coral Bleaching: Chapter 2

E-Library Database

A wide range collection of BBP related
articles and references

HOME	ABOUT BBP	PRODUCTS	NEWS & EVENTS	PHOTOS	HELP DESK	LOGIN
friends of biodiversity						
HOME	ABOUT BBP	PRODUCTS	NEWS & EVENTS	PHOTOS	HELP DESK	LOGIN
<div><div>Liemkham Vilaphan</div><div><div>Pheng</div><div>Souvanhpheng Phommasane</div><div>National Project Coordinator</div></div><div><div>Friend Details</div><div>Gender: Male</div><div>Country of Nationality: Lao People's Democratic Republic</div></div><div><div>National Project Coordinator, BBP Project Vientiane Lao PDR</div></div></div> <div><div>Pheng</div><div>Souvanhpheng Phommasane</div><div>National Project Coordinator</div></div>						

Friends of Biodiversity

BBP experts in thematic areas

Registered

Friends of Biodiversity

Pheng
Souvanhpheng Phommasane
National Project Coordinator

Friend Details
Gender: Male
Country of Nationality: Lao People's Democratic Republic

Expertise/Interest
Field(s) of Expertise: - Biodiversity Based Products
Field(s) of Interest: - Biodiversity Based Products

Pheng
Souvanhpheng Phommasane
National Project Coordinator

Lao PDR

Cambodia

Viet Nam

Ratana
Moniratana Mao
National Project Coordinator

Friend Details
Gender: Female
Country of Nationality: Cambodia

Expertise/Interest
Field(s) of Expertise: - Biodiversity Based Products
Field(s) of Interest: - Biodiversity Based Products

Ratana
Moniratana Mao
National Project Coordinator

Tuan
Pham Quoc Tuan
National Project Coordinator

Friend Details
Gender: Male
Country of Nationality: Viet Nam

Expertise/Interest
Field(s) of Expertise: - Biodiversity Based Products
Field(s) of Interest: - Biodiversity Based Products

Who is accessing the BBP

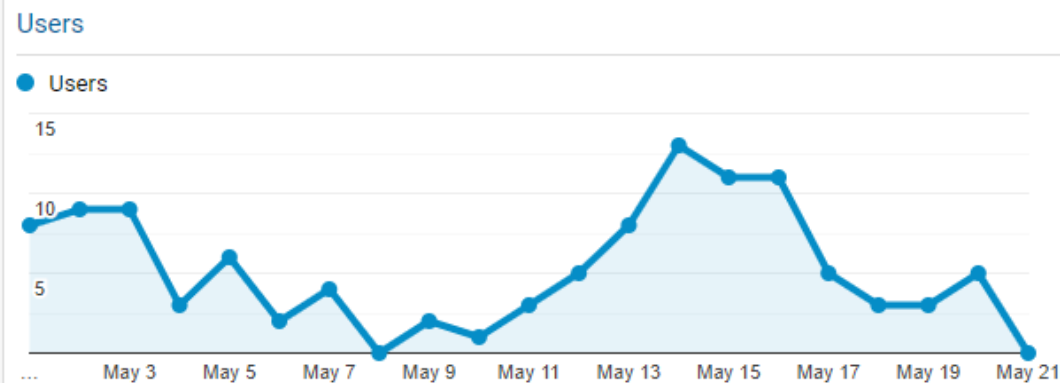
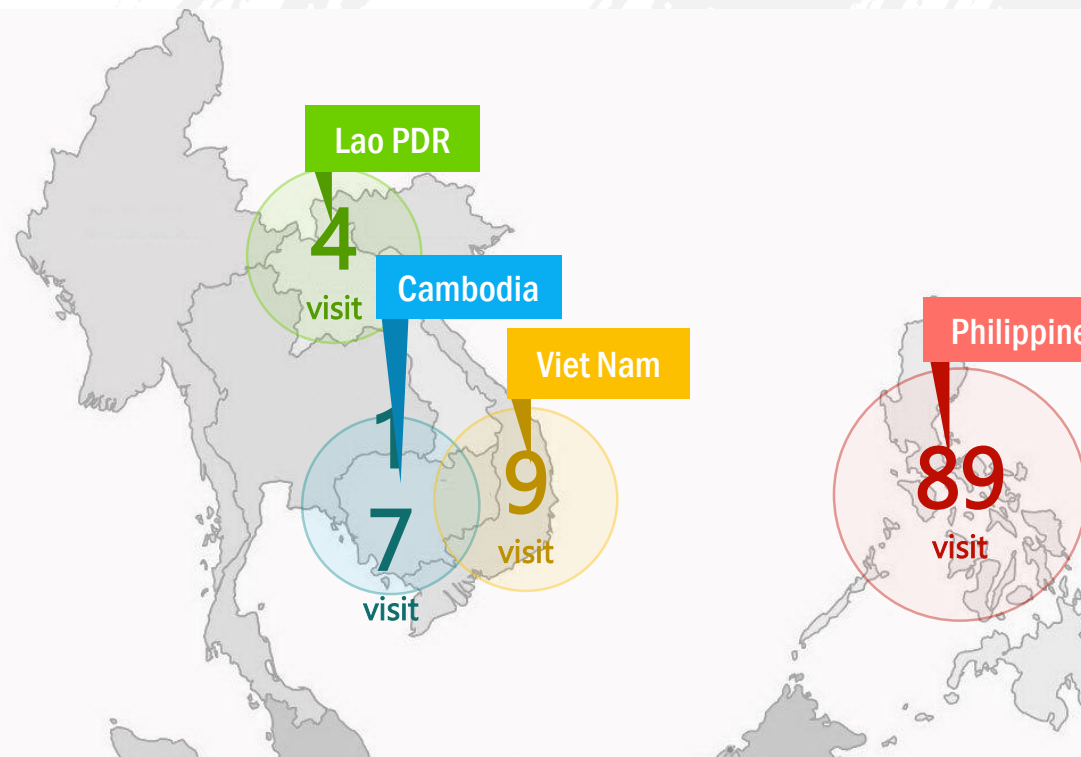
Website?













Demographic analysis of

From May 1 to 31, 2019

website visitors



Country	Hits per user
1.  Philippines	89 (46.84%)
2.  Cambodia	17 (8.95%)
3.  India	11 (5.79%)
4.  United States	9 (4.74%)
5.  Vietnam	9 (4.74%)
6.  Germany	7 (3.68%)
7.  Italy	5 (2.63%)
8.  Thailand	5 (2.63%)
9.  Laos	4 (2.11%)
10.  Malaysia	3 (1.58%)

BBP Website overall structure

CONTENT MANAGEMENT SYSTEM

Website is running in Joomla CMS. Free and opensource software



WEB & DATABASE SERVER

BBP is hosted in 2 mirror site located in Los Baños, Laguna, Philippines and GoDaddy Cloud



FUTURE



FAMILIARIZE

Both front and backend



ORGANIZE

Regular update



UTILIZE

Tools and web services

Conclusion

BBP

Biodiversity-Based Products
as an economic source for the improvement of
livelihoods and biodiversity protection (ASEAN)

Cảm ơn bạn!
សូមអរគុណ!
ຂອບໃຈ!
Vielen Dank!
Salamat!
Thank you!

bbp.aseanbiodiversity.org

